FRANCIS LEO

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TABIOS

Started as a multidisciplinary designer with an expertise in **Product** and currently a **UX Expert** and **Creative Director** for the gaming industry. I'm passionate about my work and continuously curious about new trends and innovation in communication and products.

EDUCATION

POLITECNICO DI MILANO

Milan, Italu

Master Degree in Product Service System Design.

2011 - 2014

TONGJI UNIVERSITY

Shanghai, China

Master Degree in Design and Innovation.

2012 - 2013

NUOVA ACCADEMIA DI BELLE ARTI

Milan, Italy

Bachelor Degree in Product Design.

2007 - 2010

AWARDS

Samsung Young Design Award Bronze Award with Cerere

2013

Audi App Jam Shanghai Top Score Team with Audi Sense 2013

Un Designer per le Imprese Awarded with CondividiMI 2010

Light Exhibition Design Winner with L.E.D. Hole 2009

LANGUAGES

Italian Native

English Fluent

WORK EXPERIENCE

Hangar 13

09/2023 - current

Lead UX Designer at the AAA game studio in Brighton, United Kingdom.

- Mafia: The Old Country
- TopSpin 2K25

Hatchuverse

08/2021 - current

Creative director freelance, supporting the vision of the Hatchyverse, the first decentralized Intellectual Property owned and managed by a Decentralized Autonomous Organization.

• www.hatchyverse.com

Ten Square Games

05/2020 - 05/2023

Creative Director responsible for the overall vision of the new products in the Argonauts studio in **Warsaw**, **Poland**. Responsible for unifying and tie together all design, graphic, narrative, and technical elements into the creative vision.

- Fishing Masters
- Magical District

Black Forest Games

12/2019 - 04/2020

Senior UX/UI Designer at the AAA game studio part of the THQ Nordic family, in **Offenburg**, **Germany**.

- Destroy All Humans!
- Destroy All Humans! 2 Reprobed

Gear Inc.

02/2019 - 11/2019

Lead UX Designer in the game studio Alley Labs in Hanoi, Vietnam.

• WWE Champions 2019 (for Scopely)

NetEase Inc.

01/2018 - 01/2019

Senior UX Designer in the UX/UI Department of NetEase Games in Guangzhou, China. Working close to Game Design and GUI departments.

- EVE Echoes: Infinite Galaxy (for CCP)
- · Lord of the Rings: Rise to War

Miniclip Inc.

01/2016 - 12/2017

Game Designer / UX Designer at MINICLIP INC, in Genoa, Italy.

Research and development of UI and UX for multiple platforms (Mobile and Web).

- Football Strike Multiplayer soccer
- Basketball Stars
- Thunderburds are Go: Team Rush

Technogym S.p.A.

09/2014 - 12/2015

Interaction Designer at Technogym S.p.A. the Wellness Company in **Cesena**, **Italy**. Designer at "Centro Stile Technogym", working on both UI and UX design of the products.

- Unity 3.0
- Unity Mini